
Backgrounder

“Strong and revitalized downtowns are at the heart of building a sense of community, and strengthening local economies across Canada. The proposed redevelopment plans for North Portage are an exciting prospect for our city. It is very encouraging to see the interest, and potential investment in our downtown. Our government values True North Real Estate Development’s commitment to engaging with Indigenous partners, downtown stakeholders, and community groups in this redevelopment process.”

— The Honourable Dan Vandal, Minister of Northern Affairs, and Minister responsible for PrairiesCan and CanNor and Member of Parliament for Saint Boniface – Saint Vital

“The redevelopment of Portage Place is going to be the nexus for the revitalization of Portage Avenue and the entire downtown. This is an exciting proposal from a local developer with a track record of making investments in our core. I’m eager to hear what the public thinks through the consultation process.”

— Mayor Scott Gillingham, City of Winnipeg

“The Southern Chiefs’ Organization is pleased to stand with True North today as they announce their intention to purchase Portage Place mall in downtown Winnipeg. Through our acquisition of the former Bay building and our Wehwehneh Bahgahkinahgoohn project, SCO is pleased to play a key role in revitalizing downtown Winnipeg. SCO looks forward to working in partnership with True North as we continue to strive towards improving the economic and social well-being of our Nations, and in fact, all Manitobans.”

— Grand Chief Jerry Daniels, Southern Chiefs’ Organization