



Province of Manitoba

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Information Section

DEPT. OF PROVINCIAL SECRETARY
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LEGISLATIVE BUILDING
WINNIPEG 1, MANITOBA

'TRASH IN ORBIT'
PROJECT LAUNCHED

An imaginative new approach to the problem of litter along highways is being launched this year, highways minister Hon. Walter Weir has announced.

Ten new-style trash containers called Orbits and resembling miniature spaceships will be placed along the Trans-Canada Highway early in July following their appearance in displays at the Red River Exhibition in Winnipeg and the Manitoba Exhibition at Brandon.

The Orbits are large white spheres made of fire-resistant fibreglass and are mounted on black metal stands. Eventually, they will be placed in islands off the highway shoulders. The containers, made by Duraplex Products Limited of Winnipeg, have large-size openings which should encourage motorists to toss "trash in Orbit" instead of onto the highway.

In keeping with the space age motif, motorists will be alerted to the presence of the Orbits by "count-down" signs advising that they are 10 minutes and one minute from Orbit.

Mr. Weir said that highway litter was an increasing problem. A more effective means of combating it had to be found. He said that the results of this year's program along the Trans-Canada Highway would be evaluated to guide future action.