



Province of Manitoba

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*Information Section*

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LEGISLATIVE BUILDING  
WINNIPEG 1, MANITOBA

VEGETABLE MARKETERS  
GET NEW FACILITIES

Quality vegetable marketing in Manitoba took another step forward when the Manitoba Vegetable Marketing Commission recently acquired the facilities of Gardeners Sales Company Ltd., and Gardeners Co-operative of Manitoba Ltd. in St. James.

Purpose of such a move, said agriculture minister Hon. George Hutton, is to fulfill the Commission's responsibility to the over 800 commercial vegetable growers of the province and also to supply the distributive trade with produce for local use and export.

Mr. Hutton said the newly-acquired facilities will help provide fresh, high-quality Manitoba vegetables to the mutual advantage of both producer and consumer. He stressed that the facilities now were available to all vegetable growers in the province.

The Commission's new facilities on King Edward Street have completely automated, up-to-date vegetable handling and cold storage facilities. Quality is a major factor in both local and export sales requiring careful washing, grading and condition of the product.

Present value of the structure and equipment is estimated at three-quarters of a million dollars. These facilities were turned over to the Commission by the 49 original shareholders of Gardeners Co-op of Manitoba Ltd. at a cost equal to their original investment.

"The people of Manitoba are fortunate that the Gardeners Co-operative had the foresight to develop these facilities in the first place and, secondly, had the sense of community responsibility to make them available to the entire Manitoba vegetable industry by way of a most generous arrangement," the minister declared.